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• VOTE And WORK FOR William D. (Bill) MacDonald THE LIBERAL CANDIDATE For The Federal Riding Of Bow River



WILLIAM D. MacDonald
M.Sc., B.Sc.
A life-long resident of
Bow River

LET US ALL MARCH BACK TO POWER WITH
THE LIBERALS AND PUT BOW RIVER ON THE
GOVERNMENT SIDE FOR THE FIRST TIME
SINCE 1921.

LET US CEASE BEING ON THE OUTSIDE
LOOKING IN AT OTTAWA AND ELECT A
LIBERAL MEMBER FROM BOW RIVER.

VOTE LIBERAL ON ELECTION DAY, JUNE 27,
AND MARK YOUR BALLOT

MacDonald, William Duncan

X

Inserted by Bow River Liberal Association

LIBERAL FARM POLICY

TWO OUT OF EVERY FIVE Canadians
depend directly on farm products for their
livelihood.

THE OTHER THREE depend on farm
prosperity, indirectly, to a very great de-
gree. For remember, "The prosperity of the
primary producers is the foundation of the
prosperity of the nation."

VOTE FOR A. B. McGORMAN YOUR LIBERAL CANDIDATE For The Federal Riding Of Red Deer

**Vote Liberal And Protect Your Interest
In Liberty, Prosperity And Security**

**LISTEN TO GEORGE CHURCH OVER C K R D, 1220 ON
YOUR DIAL, AT 9:00 P.M. ON FRIDAY, JUNE 24TH.**

**A. B. McGORMAN WILL SPEAK EVERY EVENING AT
9:00 P.M. OVER C K R D. LISTEN TO HIS MESSAGES.**

Inserted by the Red Deer Constituency Liberal Association.

WEDDINGS

RIGSBY—CAMPS

A quiet wedding was solemnized at the United Church manse, Didsbury, on June 7th, when Rev. J. W. Bainbridge united in marriage Miss Eileen Laura Rigsbey, daughter of Mr. and Mrs. Wm. Rigsbey, and John Andrew Camps, youngest son of Mr. and Mrs. George Camps, both of Cremona.

The bride, attended by her sister, Miss Norma Rigsbey, wore a light blue gabardine suit with white accessories. Mr. Neil Rigsbey was groomsmen.

Following the ceremony a reception was held at the home of the bride's parents where 26 guests sat down to supper. The bride's table was centered with a three-tiered wedding cake.

After the reception a dance was held in the Big Prairie school and later the bride and groom left on a short honeymoon. On their return they will make their home in the Cremona district.

LAMB—LIESEMER

A pretty wedding was solemnized in the Rowley United Church at high noon, May 20, when June Edna, youngest daughter of Mr. and Mrs. Russell E. Lamb of Rowley, became the bride of Mr. Lorne George Liesemer, only son of Mr. and Mrs. Edward Liesemer, formerly of Didsbury. Rev. Hughson of Big Valley officiated before an altar banked with lilacs, snapdragons and carnations. While several other bouquets of lilacs decorated the rest of the church.

The bride, who was given in marriage by her father, was gowned in white chiffon and carried a bouquet of red roses and stephanotis. Her floor-length veil cascaded from a coronet of matching flowers, and her only ornament was a string of pearls, a gift from the groom.

Mrs. Vernon Duncannon, matron of honor, wore a gown of blue net and carried pink carnations. Her chapel veil was held in place by a lace tiara, completing the ensemble.

Lorraine Wamsley, the groom's only niece, acted as flower girl. She wore a canary yellow gown with hat to tone, and carried a dainty gold basket of yellow roses.

Mr. Clinton Swallow attended as best man, while the guests were ushered in by Johnny Swallow and Jesse Lamb.

The bride and groom received under an arch of pink and white streamers and wedding bells at a buffet luncheon for thirty guests immediately following the wedding.

The bride's mother chose for the occasion an afternoon dress of eggshell crepe with brown accessories and wore a corsage of yellow roses. The mother of the groom wore a navy blue frock with black accessories and a corsage of pink roses.

The three-tiered wedding cake which adorned the bride's table was flanked with vases of flowers. Rev. Hughson proposed the toast to the bride to which the groom responded, and during the reception read telegrams of congratulations that had been received.

An open house reception was held in the afternoon at which forty-five guests were received.

Mr. and Mrs. Liesemer left by car for a honeymoon at Banff and Jasper, returning home by way of Edmonton. The bride travelled in a blue-grey suit and hat to match, with wine accessories. Tallman roses made up her corsage.

The couple are making their home at Rowley where the groom operates a general store.

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**COUGAR BOUNTY
WILL BE \$15**

Regulations issued by the provincial government provide for payment of \$15 bounty on cougars this year.

For timber wolves and wolf pups taken in the period between April 1 and September 30, next, the bounty for each is \$15. From October 1 to March 31, 1950, the bounty on timber wolves will be \$12.

ALASKA HIGHWAY FACILITIES

Total length of the Alaska Highway, which extends from Dawson Creek, B.C., to Fairbanks, Alaska, is 1,523 miles, of which 1,221 are in Canada. Ten public camping grounds have been provided for the convenience of motorists travelling on the Yukon section of the Highway.

TO RECLAIM 4,000,000 ACRES

The Irish government has announced a large scale plan to reclaim four million acres of agricultural or potential agricultural land. The scheme involves reclamation of marshes and estuaries, drainage, improvement of water courses and fertilization of impoverished land. The cost will run from \$161 million to \$215 million, and 50,000 men will be employed over a period of ten years.

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WEDDINGS**CLARKE-KLEIN**

A late afternoon wedding was solemnized at the home of the bride's parents, Mr. and Mrs. L. Klein of Didsbury where they were married twenty-five years ago, when Miss Elinor Doreen Klein became the bride of Mr. John Howard Clarke, son of Mr. and Mrs. George Clarke Sr., also of Didsbury.

Rev. J.W. Bainbridge performed the nuptial rites before an arch of pink and white streamers and spring flowers.

To the strains of the wedding music played by the bride's uncle, Mr. Harry Gabel, the bride entered the room on the arm of her father, who gave her in marriage. She was gowned in traditional white satin fashioned with a full skirt with a wide net insert with satin bows. The full-length sleeves were lily pointed at the wrist, and a seed pearl coronet held her train-length veil of matching embroidered net in place. She carried a bouquet of deep red roses.

The bride's attendant was her only sister, Valda Grace, wearing a gown of pale yellow net with brocade bodice, and matching chapel veil held by a seeded coronet. Pink carnations formed her bouquet.

The bride's mother chose a navy and beige dress for her daughter's wedding, and completed her ensemble with beige accessories. Her corsage was of red roses.

Mrs. Clarke wore a two-piece blue crepe dress with white accessories and her corsage was of pink roses.

During the signing of the register, Mrs. Walter Irwin, aunt of the bride, sang "Bless Their House."

Later in the afternoon a reception was held at the home of the bride's parents. The bride's table was covered with a lace cloth, centred with a three-tiered wedding cake. A lap supper for 60 guests was served by Miss Violette Forsch of Carbon, Miss Mary Whiteford of Olds and Mrs. Marvel Sullivan of Sunnyslope. Mr. Claude

PEACE RIVER PROGRESS

Between 1936 and 1947 grain production in the Peace River block has increased from 12 million to 20 million bushels a year, and livestock from 60,000 head to double that number. Production of forage crops is much greater while the seed crop in a normal year may well total 15 million pounds. This information is contained in a report of the Dominion experimental station at Beaverlodge.

The Peace River block has an estimated 16,500,000 acres of arable land of which 13 million acres may be classed as grey wooded soil and 3,500,000 as transitional black soil. At present some 1,500,000 acres are under cultivation. There is a steady influx of population and assuming favorable economic conditions this probably will be intensified.

The average size of a farm in the Peace River region is 480 acres.

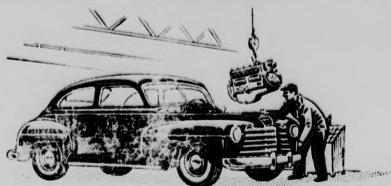
**MOST FOREST FIRES
ARE PREVENTABLE**

Eighty-two per cent of Canada's forest fires during 1948, which caused damages amounting to more than two and a half million dollars, were man-made, and therefore preventable, according to Dominion Forest Service statistics. Forty per cent of the fires were caused by careless campers and smokers.

Webb of Swatwell proposed the bridal toasts.

Mr. and Mrs. Clarke left for a honeymoon at Waterton Lakes. For travelling the bride chose a brown gabardine suit with matching accessories. She completed her ensemble with a burgundy top coat and a shoulder bouquet of carnations. On their return they will reside in Didsbury.

Out of town guests were Mrs. Huld Imm, High River; Mr. and Mrs. Claude Webb and family of Swatwell; Mr. and Mrs. Wilfred Klein and daughter of Ponoka; Miss Violette Forsch of Carbon; Miss Mary Whiteford of Olds; Mrs. M. Sullivan of Sunnyslope; Mr. and Mrs. Lee Sanderman of Calgary; Mr. Reuben Metzger of Carbon; and many immediate and close friends.

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Write, phone or call for full information and prices.

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CRESTED WHEAT GRASS SEED

Crested wheatgrass should be sown when the heads are brown with a green tinge. Only the most mature heads should approach the brittle condition. This is the advice of D.H. Heinrichs, Dominion Experimental Station, Swift Current, Sask.

Mr. Heinrichs says the best method of threshing is by swathing and combining, or by using a binder. Straight combining is not generally recommended because the best seed is lost through shattering. When the crop is swathed it should be left three or four days before it is picked up.

Even if the price of seed drops to half of what it is today, farmers will still find it profitable to harvest a stand of crested wheatgrass yielding as low as 50 pounds to the acre.

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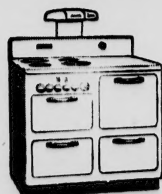
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TREV. EVANS, manager PHONE 7

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Imperial Oil Announces PRICE REDUCTION ON DOMESTIC HEATING OILS and DIESEL FUELS IN Manitoba, Saskatchewan, Alberta

Home owners, farmers and ranchers in the three Prairie provinces will immediately benefit from the new price reduction announced by Imperial Oil. For those who have been holding off buying oil heating and oil cooking equipment, this price reduction makes such an investment a wise and attractive one. New comfort and efficiency follow with the installation of oil burning equipment.

Farmers and ranchers too will experience new convenience by installing oil burning cooking stoves, space heaters, hot water heaters, stock trough heaters, chicken brooders and other oil burning equipment.

Your oil burner and space heater dealers can provide you with installations and new equipment. Ample supplies of heating oil and diesel fuels are assured by Imperial Oil Limited.

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DROUTH

The south wind blows with fevered breath
And weeds along the fences wilt and droop;
The clouds pass on, no rain, the word is death,
And the garden bravely started is no more.

It's not too late, if it would only rain,
It's early June, our hearts are full of hope,
With each cool morn, our hopes are up again,
The heat of noon puts all our hopes to flight.

The pastures, too, have turned from green to brown,
The milch cows find a shady place to lie,
Digesting their meagre fare whilst lying down,
Perhaps they also wonder why it has to be.

The zopher also somehow seems to thrive,
Dry weather seems to be their favorite dish;
And from their holes they look

with sane eyes

And families by the eight and tens are seen.

The trees and shrubs we planted out in May
And watered nightly, make no growth,
With water not the natural way,
The flower seed we planted never grew.

Oh well, alas a drouth is nothing new,
Good years, lean years, the earth has always known,
Tough years we learn to make the old things do,
Too much good luck makes us a greedy folk.

And so the pendulum swings down!
We take our loss and meekly groan,
Up! New motor car and lots of shiny things,
Thumbs down old nature scoffs, a year of death.

We have our pride, oh gee, I hope
The Jones and Smiths won't say I told you so;
We took a chance, I know, with lots of hope

And now we'll likely lose our motor car.

So live and learn, as the proverb went.

When memory gets too short, it always seems,
Then nature says it's time to pay the rent,
Or leaves us in a boat away up stream.

—Farmer's Wife

A researcher says that men talk more than women - but not all the time.

There are 36 textile plants in Canada producing full-fashion hosiery.

NEW ROUTE MARKERS AND DIRECTIONAL ROAD SIGNS

Erection of new route marker and directional signs, designed to expedite traffic movement over main highways of the province, is now being carried out by the Highways Branch Department of Public Works according to J. McQueen, Superintendent of Maintenance.

Similar in general appearance

to signs formerly in use, the new signs, featuring Scotchlite symbols and numbers, provide a greater measure of assistance to night motorists. The Scotchlite treatment causes the signs to reflect light from approaching vehicles while still a considerable distance away and provides ample warning of road contours for the drivers. Eighteen different symbols in the new series ensure adequate coverage of the various road contours.

To date almost 6,500 directional signs have been erected on highways number 1, 2, 3, 4, 5 and 16, and according to Mr. McQueen another 12,000 will be needed to cover all highways in the province. In addition, some 2,500 route marker signs also will be erected. Directional signs are 24" x 24" while the route marker signs are rectangular and slightly smaller. Both types of signs are made of heavy metal and bear the conventional black and yellow color scheme. The route marker signs are surmounted by the Provincial arms. Contract for manufacture of the new signs, which range in price from \$1.35 to \$6.10 per sign, is being handled by the Westel Products Limited.

Exports Account for 25 Per Cent of Canadian Income

Canada holds a unique place in world economy—at least in that part of it which remains independent and free.

She derives between 25 and 30 per cent of her national income from her merchandise export trade.

For this reason there is a great deal of talk about exports. Every producer wants to ship some of his goods abroad, and that seems the most important thing in the world.

We are closely concerned with the purchasing power of other countries, and that purchasing power depends upon what goods other countries can sell.

Canada is far from being self-sufficient. To keep up our standard of living we must import certain goods we cannot produce, or cannot make economically. One of our main purposes, indeed, is using our own specialized resources to their full in order to enable us to bring in the things we are lacking.

Importance of the import business has been recognized by government agencies. The Import Division of the Foreign Trade Service, Department of Trade and Commerce, has been set up to give information regarding production, supply, and price conditions in foreign markets, advice on import requirements, and all matters connected with purchase of goods abroad for sale here.

Trade commissioners are ready to give information about their territories. They will recommend to intending Canadian importers the names of responsible supply houses, manufacturers and agents. They advise importers as to the best method of approach to foreign suppliers. When importers go abroad to make purchases, the trade commissioners will introduce them to supply houses and agents, put them in touch with interpreters, and assist them in every way possible.

The Canadian International Trade Fair has been shown for the second year that organized activity for the encouragement of imports is prominent in Canadian minds. Full facilities are provided for foreign producers to show Canadian buyers a full range of everything likely to find customers here.

It may be said that Canadian

banks which maintain foreign branches and agencies are following a healthy plan of assisting importers. They gather trade and credit information, suggest itineraries for importers who wish to travel in search of goods, supply letters of introduction, provide lists of firms who are likely to have the goods sought by the importer, and distribute trade information. Some, like this bank with its 61 foreign branches, supplemented by correspondent banks in every part of the world, have a department organized to provide information gathered from the best sources as a matter of routine or by special request.

An ancient custom

Trading between peoples of different nations is not a new thing. Nature has distributed her bounties of soil, forests, water, fisheries and other resources that different nations can produce some things more easily and cheaply than any other nation. Years of practise have enabled certain to develop special skills in manufacture. Men and nations tend to produce the commodities for which they are specially fitted by nature or training.

It follows that every country needs some things which are produced better or more cheaply elsewhere. The supply of corn was the great problem for ancient Athenians; salt became an early element in International trade in Europe. Sir Leonard Woolley, who was director of an expedition which excavated Ur of the Chaldees, found a bill of lading dated 2018 B.C. for a vessel which had been away on a voyage of two years and returned on its quay at Ur to discharge a cargo of gold, copper ore, valuable hardwoods, fine stones for statues and vases, ivory, and so on.

Four thousand years later our wants have expanded as rapidly as has the facilities for satisfying them.

Countries that were once remote are now neighbors. Many countries, including Canada, have become accustomed to a state of prosperity and material comfort they would be reluctant to give up. This demands a greater exchange of goods than ever before, if happiness, satisfaction and peace are to be achieved.

—Royal Bank News Letter



JOHN BRACKEN DISCUSSES THE Progressive Conservative Policy —ON— GRAIN MARKETING

John Bracken Speaks:

There are six important facts that must be taken into account in determining what is the best marketing policy. They are as follows:

The first point to keep in mind is that the first Wheat Board had as its primary function the marketing of Canadian grain, in the best interest of the farmer.

The FIRST Wheat Board Act was passed in 1935. The first Wheat Board under the Act was in every respect a Board functioning in the best interest of the farmer. It was not an agency of the Government or subject to Government dictation as to prices.

The SECOND important point to remember is that in 1947, by an Act of Parliament, the present Liberal Government amended the Wheat Board Act, and made the Wheat Board an agency of the Government.

The Government thus made the Wheat Board an agency, functioning not in the primary interest of the Producers, but rather one which had to carry out the Government's policy, even to selling the farmers' grain for less than the Wheat Board could have sold it.

The present Liberal Government thus provided that the Wheat Board was to become the agent of the Government, instead of continuing as it had been the agent of the grain producers.

The actual amendments incorporated the provisions of the Wheat Board Act, in order to make this change read as follows: (1) quote from the Statutory Amendment:—

"(1) The Board is for all purposes an agent of His Majesty in the right of Canada, and it is to exercise its powers under this Act only as exercised by it only as an agent of His Majesty in the said right."

(2) The Board shall possess the following powers:

(j) To act as agents for or on behalf of any Minister or agent of His Majesty in right of Canada, in respect of any operations that it may be directed to carry out by the Governor in Council."

The effect of these provisions in practice was that the Wheat Board was changed from being an agency of the Wheat Producers, charged with the responsibility for getting the best possible prices, to an agency of the Government which could use it, and did use it, and may still use it, to sell the farmers' grain at less than the market price. In other words, the Government, by this interference with the original power of the Wheat Board, which was to market the farmers' products in the farmers' interests, and it took power to make the Board carry out certain Government policies, which were not in the best interests of the farmers.

The THIRD fact to keep in mind is that the Government then proceeded to exercise its new powers and to use the Wheat Board, not in the interest of the primary producer, but in the interest of the Government itself. The Government having interfered with the Board's policies in 1946, forced the Board to deliver 600,000,000 bushels of the farmers' wheat to the British Government, over a four-year period, at an average of some 67¢ a bushel less than the Wheat Board got for the balance of the farmers' crops all those years. In other words, the Government, by this interference with the Wheat Board, lost to the farmers of Western Canada \$400,000,000.00 in that one big gamble with the farmers' grain.

In addition to this, the Government also forced the Wheat Board to sell scores of millions of bushels of wheat to millers for consumption in Canada at prices far below the prevailing prices. This meant further huge losses to Western Farmers.

The FOURTH point to remember is that in 1948 the Government passed an Act to force every farmer who grows oats and barley to sell these products through the Wheat Board only. In other words, it denied to every farmer the right to sell oats and barley in any other way. This Act was to be proclaimed after the three Western Provinces passed complementary legislation. This has now been done and after August 1st the growers of oats and barley in Western Canada will be forced to sell their oats and barley through the Wheat Board only.

The FIFTH point to keep in mind is that in 1949 the organized farmers of Western Canada, speaking through the Canadian Federation of Agriculture at its annual convention, urged that the Wheat Board be restored to its original function of being an agency operating in the interests of grain producers. This request was expressed in a resolution, which reads as follows:

"That such legislation (re oats and barley) be based upon the principles that the Wheat Board shall be an agency operating primarily for the benefit and in the interests of grain producers."

The SIXTH fact to remember is that the above request of the organized producers was received by the Government. The Board therefore still remains an agency of the Government and the Government insists that it remain so. The effect of this is two-fold: 1st, the Government has left it a question in the House of Commons as to whether the Government intended to use the Board primarily in the interests of the producers, the Minister of Trade and Commerce, Mr. Howe, answered in the negative. His words are to be found in Hansard, page 1121, under date of March 14th, 1949, as follows:

"It is obvious that the Government of Canada cannot give any undertaking that it will become responsible for the marketing of coarse grains, solely in the interests of the producer, and without regard to the interests of the consumer of these products."

In these two facts is found the official evidence of the Government's refusal to comply with the request of the organized farmers to have the Wheat Board restored to its original function as a producers' agency.

GRAIN MARKETING — POLICY FOR THE FUTURE

What, under all these circumstances, should be the marketing policies of the farmers of Western Canada for the days ahead? What, under all these circumstances, are the policies in which the farmers believe? What, under all these circumstances, are the stated policies of the Party of which I am a member? They may be stated very briefly, and they ought to be understood by every grower of grain in Western Canada.

Our FIRST policy is to continue the Canadian Wheat Board as a permanent institution for the marketing of the farmers' grain crops. Under no circumstances would the Board be disbanded by us. Our Party brought in this policy in the first place. Our Party has always favored its continuance, and it believes in it more today than ever before.

Our SECOND policy is to continue the fight to force the Government to make the Wheat Board an agency which operates in the interest of the farmers, rather than a Government Agency, which has sold, and may again sell, the farmers' grain at less than the Wheat Board can sell it for.

Government interference with the Wheat Board is the greatest danger the farmer has to face. Complete emancipation of the Board from Government dictatorship is essential to its success in the future.

Our THIRD policy in grain marketing is to leave entirely to the producers themselves the right to determine in what manner the grain shall be marketed. If the organized farmers, as a group, desire by a satisfactory majority, that coarse grains be continued under the Wheat Board, their wishes are to be respected and acceded to. If, after some experience with this plan, they desire to change it, they would have the right to do so.

Likewise, if the farmers desire to eliminate the futures market, it will be within their power to do so. In other words, the growers of grain in Western Canada may rest assured that the Progressive Conservative Party will not force upon them any type of marketing that the farmers themselves do not want or do not approve.

We believe in leaving to those who produce the nation's food the right to determine every aspect of the manner in which it shall be marketed.

These three principles are basic in our policy on grain marketing. These three principles I personally support. These three principles the Party of which I am a member supports. These three principles the organized farmers of Western Canada have requested. I know of no better long-term policy for the producers of grain in Western Canada.

In closing these remarks, let me give to every farmer my personal assurance that, these principles, which all grain growers will recognize as being in their interests, will continue to be our guide. They mark the most forward step ever taken in the emancipation of the farmer from outside interference in the marketing of his products.

These three policies leave the farmers, as a group, free from the domination of both Government and politicians who have sold, and may sell again, the farmers' grain at less than it is worth. These three policies remove the farmers from any undue domination by the Grain Trade, which many farmers feel has had too great a say as to how their grain should be marketed. These policies: Marketing without interference by Government and Politicians, and without domination by the Grain Trade, should mark a long step forward in the farmers' marketing program.

The policies I have outlined, I do not need to point out, are in complete agreement with the principles discussed and approved at our National Convention of last October.

I trust these three policies will meet with the widespread support they deserve from all grain growers, wherever they may live in Western Canada.

Modestly, JOHN BRACKEN.

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The Didsbury Pioneer

PHONE 12 — DIDSBURY

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PHONE 102—DIDSBURY

JENKINS' FRUIT NEWS

STRAWBERRIES —

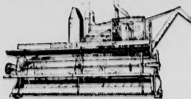
The present dry, warm weather in British Columbia is ideal for strawberries, and heavy shipments are expected for the next ten days. The Quality is excellent and the present prices are expected to be the season's low for good quality fruit. We would advise securing your preserving requirements early, as a spell of rainy weather in B.C. during the next few days would result in practically a stoppage of shipments.

RASPBERRIES —

Shipments are not expected until about the end of June. Late frosts in some districts of B.C. cut down production about 50 per cent. However, if weather conditions remain favorable there will be ample supplies.

CHERRIES —

The Cherry Crop in B.C. is maturing rapidly, and if weather continues favorable a good crop will be harvested. Shipments of early varieties should commence during the present week, with Bing and Lamberts ready for shipment about the end of the month.



MASSEY HARRIS No. 21 CANVAS TABLE
AND No. 21A AUGER TABLE

Reaper Thresher

The old reliable Combine that has proved itself in all field conditions for many years.

IT'S KID BROTHER, THE No. 26 AUGER TABLE, has proven itself in the same way, with variable speed drive 24 speed ahead.

No. 15 PULL TYPE 8-FOOT MACHINE
For the farmer with small acreage.

R. D. KIMMEL
YOUR MASSEY HARRIS DEALER
PHONE 83, DIDSBURY

-: DISTRICT NEWS :-

MOUNTAIN VIEW

Mr. and Mrs. Hansen of Aldrie visited a week ago with Mr. and Mrs. A. Gebers. Myron Gebers returned with them to Aldrie for a short stay.

Mr. and Mrs. Anthony Sekulski of Sunbury, Pennsylvania, arrived last Tuesday at the home of Mr. and Mrs. W.P. Shultz. Mrs. Sekulski is Mr. Shultz's sister. This is their first trip to western Canada and on their way here they travelled through the badlands of Dakota. They saw Yellowstone, Big Horn Mountain and Glacier Park, and will stay here for a visit, taking in the famous Calgary Stampede before journeying home again.

Mr. and Mrs. Shultz and Mr. and Mrs. Sekulski and Donald Shultz visited at Rowley on Sunday with Mr. and Mrs. Ed Liesemer.

Mr. and Mrs. B. Elliott travelled to Nanton Saturday and took in the Stampede and then visited with relatives before returning home Sunday.

Having heard of Mrs. Robert Stone's illness in Edmonton, all her friends of this district wish her well and hope she will soon be well again.

Mr. and Mrs. W. Bruce and Mr. and Mrs. J. Bruce and family spent Sunday visiting with Mr. and Mrs. E. Rogers and family.

Mr. and Mrs. L. Hunter attended the Miller-Hunter wedding in Calgary Saturday and are spending a few days in the city.

Mr. and Mrs. J. Worrall were dinner guests Sunday with Mr. and Mrs. Ernie Cullen.

Mr. and Mrs. Don MacKenzie and Miss Shirley Cullen visited at home last week end.

The Wearer Brush Co. with Mrs. Martin of Calgary as saleswoman, presented a tea at the home of Mrs. P. McNeill last Thursday night with Mrs. McNeill as hostess. Some 20 ladies and a few men were present. Mrs. Worrall won the door prize and Mrs. H. Shultz won the contest. The evening closed with a delicious tea served by the hostess.

In the report of donations to the work done at the Mountain View hall, published in the last issue of the "Pioneer," the donations of paint by Eloff Motors and Mac's Service Hardware were inadvertently omitted.

Mr. and Mrs. D.A. McCulloch and son of Spokane visited Sunday with Mr. and Mrs. Bob McCulloch. An uncle of Bob's was also with them.

Mr. and Mrs. Lewis McCulloch of Edmonton flew down Saturday and spent the night with Mr. and Mrs. Bob McCulloch, and they returned home Sunday in their light plane.

Mr. and Mrs. S.A. Sherman of Olds were dinner guests of Mr. and Mrs. A. Thompson on Sunday.

A full day district Sunday school convention was held at the New Berghel church on Sunday. Three Hills, Torrington and Didsbury people were among those represented. A large crowd attended and a P.A. system was used so that all could hear.

Mr. and Mrs. Lloyd McCaig and family of Three Hills and Mr. and Mrs. Jim Hooper and family were Sunday evening guests of Mr. and Mrs. Stuart Hooper.

A large attendance of members and friends was present at the Mountain View W.I. meeting held at the home of Mrs. D. Pratt on Thursday last. Delegates to the Edmonton convention, Mrs. Gebers and Mrs. Shultz, gave splendid reports, as did Miss Margaret Atkinson, who attended the Farm Young Peoples Conference, also in Edmonton.

Mrs. Tom Pratt had an interesting and educational paper on "Etching on Glass," under Handicrafts.

Roll call was answered with "Our Birthplace, and something interesting about it."

Congratulations were sent to the Gore school and the teacher, Mrs. Booker, for winning the prize at Banff School of Fine Arts.

Mrs. Brado won the ten-cent draw.

Lunch was served by the hostess, assisted by Mrs. Tom Pratt and Mrs. John Bruce.

UNITED CHURCH SERVICES

Sunday services at the United Church will be held as follows: Didsbury, 11 a.m.: Church school for all ages. 7:45 p.m.: Theme "The Big Fisherman." Story for young people.

Westcott, 11 a.m.: Morning Worship followed by Sunday school. Westerdale, 3 p.m.: Public worship followed by Sunday school. Minister: Rev. J.W. Bainbridge, M.A., B.D.

BURNSIDE NOTES

Mr. and Mrs. Anthony Sekulski of Sunbury, Penn., are visiting Mr. and Mrs. W. Shultz and expect to be here for about a month. Mrs. Sekulski is a sister to Mr. Shultz. They visited with Mrs. Mardon on Friday evening.

Mr. and Mrs. C. Allan visited on Sunday with Mr. and Mrs. Phil McNeil.

Mr. and Mrs. Gooding's wedding dance at Lone Pine hall last Friday night was well attended and everyone had an enjoyable time.

Bobby Elliott was bitten by a dog last week and had several stitches in his leg.

Mr. and Mrs. Corny Neufeld expect to leave Wednesday on a motor trip to the United States.

Mr. and Mrs. W. McCulloch Sr. and Mr. and Mrs. Dave McCulloch and son and daughter-in-law of Spokane, were dinner guests with Mr. and Mrs. J.C. McCulloch on Saturday, when 28 friends and relatives enjoyed a fried chicken repast.

Mr. and Mrs. Lewis McCulloch of Edmonton came down by plane to be in attendance. Lewis piloted the plane and while here took a number of the guests on a plane ride.

The wedding dance held for Mr. and Mrs. Gooding at the Lone Pine hall on Friday was well attended and all had a good time.

EAST NEWS

Mr. and Mrs. Pete Schumaker received word of the passing of the latter's father in Calgary on Sunday about 12:30 o'clock. Mr. and Mrs. Elliott accompanied them to Calgary Sunday afternoon.

Ladies of the Lone Pine W.I. are asked not to forget the meeting to be held July 6th at the home of Mrs. H. Richardson. The meeting is being moved ahead on account of Stampede week.

Mr. and Mrs. Alfie Thompson were business visitors in Calgary on Monday.

The Lone Pine baseball boys met Hawkeyes on Sunday afternoon and played a double-header. Hawkeye won the first game, 11-9, and Lone Pine won the second by a score of 20-15.

The wedding dance held for Mr. and Mrs. Gooding at the Lone Pine hall on Friday was well attended and all had a good time.

The Jutland school bridge has been completed and Mr. Leclair has made a good job of bulldozing in the road, cutting down the hill somewhat.

Mr. Schumaker has a gang of men out cutting brush off the road. Pretty good job, boys!

The Lone Pine bridge has also had some repair work done on it. A small reception was held for Mr. Alfie Thompson on Father's Day, the occasion also being his birthday.

Special Gospel Services will be held every evening from June 20 to June 26 at 8 p.m. at the Lone Pine Community hall. The speaker will be Rev. H. Heppner of Three Hills, Alberta, former pastor of the Christian and Missionary Alliance Tabernacle at Saskatoon.

Rev. Heppner is an eloquent speaker with a message you won't want to miss hearing. You will also enjoy the singing of the grand old gospel songs and also the special music rendered by talented young people. Everybody welcome.

The birthday penny jar was approved, and the hostess was instructed to purchase the door prize to be drawn for at every meeting.

The next meeting will be held at the home of Mrs. W. Jahnke on Wednesday afternoon, July 20. Ladies, don't forget your article for the straw basket, to be valued at not more than fifty cents.

Many from the Zella district enjoyed a rather chilly day at the Sundre Stampede.

Mr. and Mrs. Max Worthington of Victoria, B.C., left on Thursday after visiting the past week at the J.B. and Arthur Worthington homes. Mrs. Max Worthington's mother also accompanied them and will remain for some time with Mr. and Mrs. J.B. Worthington.

Mr. and Mrs. Henry Harder accompanied Baughmans to Three Hills on Sunday to attend services at the Bible Institute.



I Feel A Little Run Down Doc.
Maybe I Need A Tonic

Does Your RADIO Need A Tonic?
IF SO, BRING IT IN TO 'DR. McETCHIN'
FOR A CHECK UP.

Stan's Radio Shop
License No. 696 — PHONE 160, DIDSBURY

USE THE CLASSIFIED ADS — IT PAYS

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Box 302 Phone 38 Didsbury
RADIOS — HARDWARE — BATTERIES

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Electric Washers—Ingils, Thor and Maytag
ELECTRICAL SUPPLIES—Wire, Switches, Insulators, Boxes, Loomex, Etc.
House and Barn Paint, 10% off — Linseed Oil
For Vacation take along a Portable Radio. We stock the Philco, Philips, Marconi and RCA Victor.

Drop in and See Our Assortment of

COLD MEAT FOR SUMMER DAYS

THESE MEATS WILL BE A BIG HELP IN
PREPARING DELICIOUS PICNIC LUNCHEONS

KIRBY'S MEAT MARKET

Phone 127 — Didsbury

Farm For Sale

640 acres west, pasture, timber in commercial quantities. Good spring.

PRICE \$7.00 per acre CASH.

C. E. REIBER

Real Estate and Insurance — Phone 90

LET US DEMONSTRATE A

Krause 5-foot One-Way Tiller

— AND A —

Surface Spring Tooth Harrow

ON YOUR FORD TRACTOR

ROGER BARRETT

FORD DEALER
PHONE 126 — DIDSBURY

LITTLE ITEMS OF LOCAL INTEREST

Cyril Brooke left Thursday for Switzerland and will take a plane from Montreal to Geneva. He expects to be back by the end of August.

The next meeting of the Ladies' Auxiliary to the Canadian Legion will be held in the Masonic hall on Thursday, June 23rd, at 8:30 p.m. As this is the last meeting of the season it is hoped all members will attend.

Born to Mr. and Mrs. Gordon Chapman (nee Adina Schmidt) of Victoria, B.C., on May 31, a son, Kenneth David, Mr. and Mrs. Chapman have been stationed as mission workers at the Nootka Mission Hospital of Ceepeece, on the west coast of Vancouver Island since last fall.

—Attend the Lions Club dance at the Melvin Hall on Friday, June 25th. Halliday's Orchestra. Admission, cents 75c. Ladies 50c. Lunch included. Proceeds for Memorial Community Centre.

The regular meeting of the Didsbury branch of the Canadian Legion will be held on Thursday, June 23rd at 8:30 p.m. A good attendance is requested.

D. A. Lamont returned Sunday after spending two weeks in Calgary visiting relatives and friends.

—Don't forget the C.C.F. Meeting to be held in the Lions Hall on Wednesday, June 22 at 8:30 p.m. The speaker will be C. M. Ironside, C.C.F. candidate for Red Deer Federal constituency.

Mr. and Mrs. Reid Clarke returned recently from a three week trip which took them to the west coast. While in the Fraser Valley they visited the well-known Lindell Jersey Farms where they purchased a herd sire, Lindell Ruby's Choice.

Vic Soley is advertising a week of bargains and free suckers for the kids visiting his store on Saturday. See large posters for further particulars.

Miss Ruth Hayes who is now employed at Al's Coffee Shop at Carstairs, spent Sunday with Mrs. Eva Blain.

—K. Roy McLean, optometrist, will make his next visit to Didsbury, at the Rosebud Hotel on Monday, June 27, morning only. On other days consult in Calgary office at 1014 Greyhound Building.

Mr. and Mrs. Phil McNeil had as supper guests Sunday night Mrs. Chas. Allen, Mrs. G. Nelson, Mr. Dick Oldham and Mr. and Mrs. Ed McNeil.

Mrs. Nelson who was caring for her mother, Mrs. Oldham, expects to leave the end of the week for Westlock.

LADIES' SUITS & COATS**45 Garments at Factory Clearance Prices****VALUES TO \$45.00****\$19.95****VALUES TO \$55.00****\$29.95****CLEARANCE OF LADIES' Playshoes and Sandals****\$2.95****J.V. Berscht & Sons**

SHOES and CLOTHING — PHONE 36

HERE IS A REAL BARGAIN IN CEDAR SIDINGRight Now We Have a Stock of
GOOD GRADE, DRY COAST**RED CEDAR BEVEL SIDING****BARGAIN PRICED AT:**

Short lengths, per M
Board Feet **\$34.50**
Up to 18 ft. long, per M
Board Feet **\$54.50**



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Make Your Purchases NOW—for this Siding Will Certainly Sell in a Hurry!

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McCULLOUGH'S—"Exclusive but Inexpensive"

MILLINERY—Summer straws in natural, white and dark shades.

BLOUSES—Cool, Peasant Drawstring Blouses for Misses, fancy trim.

"WABASSO" COTTONS—Shipment of Pillow Tubing, Prints, Sheets, Unbleached Cotton.

"G.W.G."—Boys' Red Strap Bib Overalls and Kiddies' Rider Pants.

"JANTZEN" Bathing Suits and Sweaters — Foundation Garments.

McCullough's Clothing
PHONE 124 — DIDSBURY

HALLIDAY'S— THE BEST FOR A LITTLE LESS —
PHONE 101 — DIDSBURY**CANNING NEEDS —**

GEM PINT JARS, per doz.	\$1.35
GEM QUART JARS, per doz.	\$1.52
GEM ½ GAL. JARS, per doz.	\$2.10
GEM RUBBER RINGS	3 doz. 25c
GEM METAL RINGS, per doz.	43c
GEM GLASS TOPS, per doz.	25c
CERTO CRYSTALS	2 for 27c
MEMBA-SEAL	3 for 25c
No. 63 BERNARDIN TOPS	39c
No. 63 BERNARDIN LIDS	20c
WIDE MOUTH MASON TOPS	53c
WIDE MOUTH MASON LIDS	25c
NARROW MOUTH MASON LIDS	20c
NARROW MOUTH MASON TOPS	39c

Special Offer!

4-OUNCE BOTTLE OF RICHARD HUDNUT
EGG CREME SHAMPOO FREE WITH EVERY
— HUDNUT HOME PERMANENT KIT —

Also includes Trial Size of Richard Hudnut
Creme Rinse

SET **\$3.25**

We Also Stock Regular \$1.25 Size of
EGG CREME SHAMPOO — CREME RINSE
CREME DRESSING—DANDRUFF TREATMENT

Law's Drug Store

The Retail Store

Phone 40, Didsbury

IN DIDSBURY IT'S**Ranton's****MEN'S****SAMPLE OXFORDS**Going at **\$1.00**

7 pair men's sample
oxfords, values to \$9,
selling at \$1.00 a pair.
Brown only, sizes 6 &
6½, 1 pair size 7½.

13 PAIR WOMEN'S**BLACK PUMPS**

sizes 4 to 6

Clearing at **\$1.00****1ST QUALITY****NYLON HOSE**Sizes 9, 9½ **98c****5 ONLY — WOMEN'S****NEW SUITS****Extra Special Prices****4 ONLY —****GABARDINE SUITS**

Size 14 — one green,
one light tan.

Size 18 — one wine,
one grey.

Extra, Extra Prices!
Clearing at **\$20.98**

1 ONLY, WOMAN'S**TWEED SUIT**Size 38 **\$21.95****WOMEN'S****PLAY SANDALS**

In all sizes. New stock
Ranton Special **\$1.00**

MEN'S**PLASTIC BELTS**Each **25c****MEN'S PLASTIC****SUSPENDERS**At **25c**

Don't Forget the —
Women's Play Shoes
— At \$1.00

These are New!

SHOP AT —**Ranton's**

Didsbury's Popular

Store

A specially trained expert from the staff of W.M. Scholl, M.D., will be at the J.V. Berscht & Sons store on Saturday, June 25. See announcement on editorial page.

Mr. and Mrs. Irwin Klein and son Robert motored to Edmonton on Monday and returned Tuesday.

Mrs. Frank Fletcher has written to say that she has safely arrived in England and the countryside is lovely. Crops look good and the roses are a sight to see. People are better dressed there than in Canada, but the price is high. However, the food is awful. After a few days rest at her old home Mrs. Fletcher intends to visit old friends and other relatives before returning sometime in the fall.

Mrs. Warren Matheson, R.N., B. Sc., N.E., visited at the home of her mother-in-law in Didsbury for a few days last week while on a tour visiting relatives and friends in Alberta, prior to returning to Arlington, California, where Mr. Matheson is attending summer school at La Sierra College.

Harold Oke reports that he had a call from Mr. Brannon, International Harvester Sales Manager, whose home is in Hamilton, Ont. Mr. Brannon is well known in the district, having been zone manager from 1939 to 1943. He was glad to again visit western Canada and made enquiries about his old acquaintances. While coming west on the train Mr. Brannon travelled with Dave Edwards, who is also in the west at present.

Donna and Eddie Shannon spent the week end with their grand parents, Mr. and Mrs. J.R. Cunningham.

On Saturday, June 18, a birthday party was held in honor of Donald and Bruce Traub at the home of Grace Hunsperger, where over 20 little guests were in attendance. A very enjoyable afternoon was spent in playing games, after which refreshments were served on the lawn.

Miss Verda Dubro of Huron & D., is spending her holidays with her sister, Mrs. Ozzo Traub.

Ray Lantz arrived in Didsbury on Monday night from Victoria, and reports conditions excellent at the coast with considerable building going on. He expects to be here for about a month.

Mr. and Mrs. Ed Berscht and Wilbert took in the Nanton Stampede on Saturday and while there visited with relatives. They went to Vulcan Sunday and visited with Mr. and Mrs. Riley Moon. Incidentally, Mr. and Mrs. Ed Berscht celebrated the 32nd wedding anniversary on June 20th.

G. Richard Oldham and his sister, Mrs. G. Nelson, were business visitors in Calgary Monday. They were accompanied by their aunt, Mrs. Allen, who left on the noon flight for Omaha, Nebraska.

Miss Maryleora Wood, bride of June 18th, was feted Thursday afternoon when Mrs. M. Wood, Mrs. K. Jahour and Miss Constance Ure were co-hostesses at the home of Mrs. Wood. Pink snapdragons and ferns were used throughout the rooms and centered the tea table. A shower of gift cards, via umbrella, was presented to the guest of honor by Mrs. J.H. Ure, after which the many beautiful and useful gifts were displayed.

Mrs. Watson and granddaughter Diane Reiber left Sunday evening for Edmonton.

Mrs. Earl Brinton was a Calgary visitor on Tuesday.

—For your School Picnics let us supply ice cream, soft drinks, gum, candy and other picnic needs. Place orders in advance. Amble Inn.

Mr. and Mrs. Les LeGrand were among those spending the day at Pine Lake on Sunday.

Mr. and Mrs. E.T. Wiggins and Donna spent Tuesday in Drumheller.

A square inch of skin may have 3,000 sweat glands.

Most of Canada's rivers drain into Hudson Bay and the Arctic Ocean.

Isn't It Funny ?

That so many Business men
Will get up in the morning

Refresh themselves with a dose of advertised fruit salt.

Clean their teeth with an advertised brush and tooth paste.

Shave with an advertised razor.

Wash and shave with advertised soaps.

Put on advertised underwear.

Advertised hose, garters, shirt, collar and shoes.

Seat themselves at the table and

Eat advertised breakfast food and bread.

Drink advertised tea, coffee or cocoa.

Put on advertised hat and gloves.

Light an advertised cigarette

With an advertised match.

Go to work in an advertised motor car.

Give letters to a stenographer

Who types on an advertised machine.

Using advertised carbons.

Sign their letters with an advertised pen

Containing advertised ink.

And turn down a proposal to advertise

On the ground that Advertising Doesn't Pay.

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